| GROUND APPLICATION ONLY  |   |                                    |  |  |
|--|---|------------------------------------|--|--|
| Crops  | Diseases Suppressed   | Rates                              |  |  |
| Leafy Vegetables (Crop Group 4): Amaranth, arugula, Chinese celery, celtuce, chervil, corn salad, cress, dandelion, dock, endive, fennel, lettuce, orach, parsley, radicchio and swiss chard   | Sclerotinia rot   | 0.6-1.7 kg/ha<br>(0.2-0.7 kg/ac.)  |  |  |
|  | Botrytis grey mould   |                                    |  |  |
|  | Powdery mildew  | 1.7-3.3 kg/ha<br>(0.7-1.3 kg/ac.)  |  |  |
| Legume Vegetables (Crop Group 6): Bean (Lupinus spp., Phaseolus spp., and Vigna spp.), chickpea, lentil and pea (all types)  | White mould   |                                    |  |  |
|  | Botrytis pod rot  |                                    |  |  |
| Lettuce (See also Leafy Vegetables)  | Downy mildew  |                                    |  |  |
| <b>Lowbush blueberry</b> (See also Berries and Small Fruit)  | Mummy berry   | 2.0-3.3 kg/ha<br>(0.8-1.3 kg/ac.)  |  |  |
| Pome Fruits (Crop Group 11): Apple, crabapple, loquat, mayhaw, pear, Oriental pear, quince and non-bearing pome fruit trees  | Fire blight   | 1.1-1.7 kg/ha<br>(0.4-0.7 kg/ac.)  |  |  |
|  | Scab  | 1.7-3.3 kg/ha<br>(0.7-1.3 kg/ac.)  |  |  |
| Potato   | Early blight  | 1.1-2.2 kg/ha<br>(0.4-0.9 kg/ac.)  |  |  |
|  | White mould   |                                    |  |  |
|  | Silver scurf (post harvest for storage disease suppression) | 7-14 g/tonne                       |  |  |
| Radish, turnip and rutabaga  | Downy mildew  | 1.4 kg/ha<br>(0.4 kg/ac.)          |  |  |
| Root Tuber Vegetables (Crop Group 1):<br>Garden beet, sugar beet, carrot, celeriac, chervil,<br>chicory, ginseng, horseradish, turnip-rooted<br>parsley, parsnip, potato, radish, Oriental radish,<br>rutabaga, salsify, sweet potato and turnip | White mould   | 1.1-2.2 kg/ha<br>(0.4-0.9 kg/ac.)  |  |  |
| Soybean  | White mould   | 0.6-2.0 kg/ha<br>(0.2-0.8 kg/ac.)  |  |  |
|  | Brown spot  | 0.1-0.5 kg/ha<br>(0.04-0.2 kg/ac.) |  |  |
|  | Frog-eye leaf spot  |                                    |  |  |
| Spinach  | White rust  | 0.6-1.1 kg/ha<br>(0.2-0.4 kg/ac.)  |  |  |
| Stone Fruits (Crop Group 12): Apricot, cherry, nectarine, peach, plum, plumcot and prune   | Brown rot   | 1.1-1.7 kg/ha<br>(0.4-0.7 kg/ac.)  |  |  |
| Sugar and garden beet  | Cercospora leaf spot  | 0.5-1.1 kg/ha<br>(0.2-0.4 kg/ac.)  |  |  |
| <b>Tomatoes, peppers</b> (See also Fruiting Vegetables)  | Powdery mildew  | 1.7-3.3 kg/ha<br>(0.7-1.3 kg/ac.)  |  |  |
|  | Bacterial spot  | 0.6-1.7 kg/ha<br>(0.2-0.7 kg/ac.)  |  |  |







cropscience.bayer.ca or 1 888-283-6847 or contact your Bayer Representative.

# Always read and follow label directions. Serenade® is a registered trademark of Bayer. Bayer CropScience Inc. is a member of CropLife Canada.

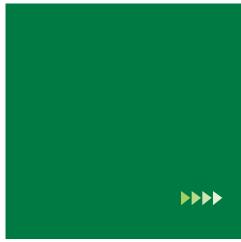
# fact sheet



**BROAD SPECTRUM, PREVENTATIVE BIOLOGICAL FUNGICIDE FOR MANY PLANT DISEASES** 







# did you know?

SERENADE® OPTI IS A
BIOLOGICAL FUNGICIDE
SUPPORTING THE
SUPPRESSION OF EARLY
BLIGHT AND WHITE MOULD
IN POTATOES AND
POWDERY MILDEW,
BOTRYTIS AND BACTERIAL
DISEASES IN MANY FRUIT
AND VEGETABLE CROPS.

# **FEATURES AND BENEFITS**

- Serenade OPTI is a new formulation, replacing the popular Serenade MAX, providing the same disease protection in a smaller, easier to use package
- For disease control, Serenade OPTI should be used in a spray program that includes a conventional fungicide
- Provides anti-fungal and anti-bacterial activity
- Stimulates natural plant defense mechanisms
- Has demonstrated increased plant growth effects
- Apply when environmental conditions are conducive to disease development

- Protects a variety of crops including potatoes, blueberries, leafy vegetables, pome fruit and many other fruit and vegetable crops
- Unique mode of action (FRAC Group 44) makes for the best defense against the development of resistance
- Is exempt from tolerances (no MRL or residue concerns), so you can sell your crops into even the most restrictive markets

### **APPLICATION**

- Ground: Thorough coverage is essential for optimum disease control. To achieve good coverage, use the appropriate spray pressure, litres per hectare, nozzles, nozzle spacing and ground speed. Consult spray nozzle and accessory catalogues for specific information on proper equipment calibration.
- Air: Use the application rate indicated for the appropriate crop in sufficient water to achieve thorough coverage

### MODE OF ACTION

 Group 44 fungicide – QST 713 strain of dried Bacillus subtilis

## **PACKAGING**

- Formulated as a wettable powder
- Available in 2.72 kg bags

| GROUND AND AERIAL APPLICATION                         |                      |                                   |  |
|---|----------------------|-----------------------------------|--|
| Crops   | Diseases Suppressed  | Rates                             |  |
| Canola  | Sclerotinia stem rot | 0.3-0.9 kg/ha<br>(0.1-0.4 kg/ac.) |  |
| Oilseed crops - Rapeseed subgroup<br>(Crop Group 20A) |                      |                                   |  |
| Peanut  | Leaf spot            | 0.6-1.7 kg/ha<br>(0.2-0.7 kg/ac.) |  |

| GROUND APPLICATION ONLY   |   |                                   |  |  |
|---|---|-----------------------------------|--|--|
| Crops   | Diseases Suppressed                       | Rates                             |  |  |
| Apples (see also Pome Fruit)  | Powdery mildew                            | 1.7-3.3 kg/ha<br>(0.7-1.3 kg/ac.) |  |  |
| Asparagus   | Botrytis blight                           |                                   |  |  |
| Berries (Crop Group 13):  | Botrytis grey mould                       |                                   |  |  |
| Bayberry, bearberry, blackberry, highbush and lowbush blueberry, chokecherry, currant, elderberry, gooseberry, huckleberry, lingonberry, loganberry, mulberry, pincherry, raspberry, salal, Saskatoon berry, sea buckthorn and wild raspberry | Bacterial blight                          | 0.6-1.7 kg/ha<br>(0.2-0.7 kg/ac.) |  |  |
| Berries and Small Fruit (Crop Group 13-07):<br>Blackberry or raspberry, highbush blueberry,<br>elderberry or mulberry, grape, strawberry<br>and fuzzy kiwifruit   | Botrytis grey mould                       | 1.7-3.3 kg/ha<br>(0.7-1.3 kg/ac.) |  |  |
| <b>Brassica Leafy Vegetables</b> (Crop Group 5):<br>Broccoli, Chinese broccoli, broccoli raab, Brussels   | Sclerotinia rot                           |                                   |  |  |
| sprouts, cabbage (all types), cauliflower, cavalo broccoli, collards, kale, kohlrabi, mizuna, mustard   | Downy mildew                              | 1.1-1.7 kg/ha<br>(0.4-0.7 kg/ac.) |  |  |
| greens, mustard spinach and rape greens   | Pin rot                                   |                                   |  |  |
| Bulb Vegetables (Crop Group 3):<br>Onions (all types), garlic (all types), leeks,<br>shallots and chives  | Botrytis neck rot                         | 1.7-2.5 kg/ha<br>(0.7-1.0 kg/ac.) |  |  |
|   | Botrytis leaf blight                      |                                   |  |  |
|   | Downy mildew                              | 1.7-3.3 kg/ha<br>(0.7-1.3 kg/ac.) |  |  |
| Celery (See also Leafy Vegetables)  | Pink rot                                  | 1                                 |  |  |
| Cucurbit Vegetables (Crop Group 9): Canteloupe, Chinese waxgourd, cucumber, gherkin, edible gourd, melon, muskmelon, pumpkin, squash and watermelon   | Powdery mildew                            |                                   |  |  |
|   | Downy mildew                              | 0.6-1.7 kg/ha<br>(0.2-0.7 kg/ac.) |  |  |
| Fruiting Vegetables (Crop Group 8):<br>Eggplant, ground cherry, okra, pepino,<br>peppers (all varieties), tomatillo and tomatoes  | Early blight                              | 2.5 kg/ha<br>(1.0 kg/ac.)         |  |  |
|   | Botrytis grey mould                       | 1.7-3.3 kg/ha                     |  |  |
| Grapes  | Powdery mildew                            | (0.7-1.3 kg/ac.)                  |  |  |
|   | Botrytis grey mould                       |                                   |  |  |
|   | Sour rot (a complex of various pathogens) |                                   |  |  |
| Herbs and Spices (Crop Group 19)  | Botrytis grey mould                       |                                   |  |  |
|   | White mould                               |                                   |  |  |
| <b>Highbush blueberry</b> (See also Berries and Small Fruit)  | Mummy berry                               | 2.0-3.3 kg/ha<br>(0.8-1.3 kg/ac.) |  |  |