

## Container base label

**FRESCO®**

### PLANT GROWTH REGULATOR SOLUTION

Reduces leaf yellowing and flower senescence in lilies

#### COMMERCIAL

#### ACTIVE INGREDIENT:

gibberellins A<sub>4</sub> + A<sub>7</sub>.....1.8%  
6-benzylaminopurine.....1.8%

**REGISTRATION NO. 29211 PEST CONTROL PRODUCTS ACT**

**KEEP OUT OF REACH OF CHILDREN  
READ THE LABEL AND ATTACHED BOOKLET BEFORE USING**

**Manufactured by:**  
**FINE AGROCHEMICALS LIMITED**  
Hill End House, Whittington  
Worcester WR5 2RQ  
United Kingdom  
[www.fine.eu](http://www.fine.eu)

**Distributed by:**  
**N.M. Bartlett Inc.**  
4509 Bartlett Rd.  
Beamsville, Ontario  
L3J 0Z1, Canada  
Tel: 905-563-8261

**Net Contents: 500mL – 5L**

## **PRECAUTIONS**

KEEP OUT OF REACH OF CHILDREN.

Causes moderate eye irritation. Avoid contact with eyes, skin or clothing.

Refer to attached booklet for more precautions, PPE and Environmental Precautions

## **FIRST AID**

**IF SWALLOWED:** Call a poison control centre or doctor immediately for treatment advice. Have person sip a glass of water if able to swallow. Do not induce vomiting unless told by a poison control centre or doctor. Do not give anything by mouth to an unconscious person.

**IF ON SKIN/CLOTHING:** Take off contaminated clothing. Rinse skin immediately with plenty of water for 15-20 minutes. Call a poison control centre or doctor for treatment advice.

**IF IN EYES:** Hold eye open and rinse slowly and gently with water for 15-20 minutes.

Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye. Call a poison control centre or doctor for treatment advice.

**IF INHALED:** Move person to fresh air. If person is not breathing, call 911 or an ambulance, then give artificial respiration, preferably mouth to mouth if possible.

Take container, label or product name and Pest Control Product Registration Number with you when seeking medical attention.

## **TOXICOLOGICAL INFORMATION**

Treat symptomatically.

## **STORAGE**

Store this product away from food or feed. Avoid contamination of seed, feed and foodstuffs.

## **DISPOSAL**

DO NOT reuse this container for any purpose. This is a recyclable container, and is to be disposed of at a container collection site. Contact your local distributor/dealer or municipality for the location of the nearest collection site. Before taking to the collection site:

1. Triple- or pressure-rinse the empty container. Add the rinsings to the spray mixture in the tank.
2. Make the empty container unsuitable for further use.

If there is no collection site in your area, dispose of the container in accordance with provincial/territorial requirements.

For information on the disposal of unused, unwanted product, contact the manufacturer or the provincial regulatory agency. Contact the manufacturer and the provincial/territorial

regulatory agency in case of a spill, and for clean-up of spills.

### **NOTICE TO USER**

This pest control product is to be used only in accordance with the directions on the label. It is an offence under the *Pest Control Products Act* to use this product in a way that is inconsistent with the directions on the label.

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IF ANY LABEL INFORMATION IS MISSING, CONTACT THE DISTRIBUTOR  
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Causes moderate eye irritation. Avoid contact with eyes, skin or clothing.

Harmful if swallowed or absorbed through skin. Wash thoroughly with soap and water after handling. Remove and wash contaminated clothing before re-use.

Wear long pants, a long-sleeved shirt, shoes plus socks, chemical-resistant gloves and goggles or a face shield during mixing, loading, application, clean-up, and repair activities.

Users should wash hands before eating, drinking, chewing gum, using tobacco or using the toilet.

Do not enter or allow worker re-entry into treated areas during the restricted-entry

interval (REI) of 12 hours Do not contaminate feed or food.

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## ENVIRONMENTAL PRECAUTIONS

Do not apply directly to aquatic habitats (such as lakes, rivers, sloughs, ponds, prairie potholes, creeks, marshes, streams, reservoirs or wetlands) and estuarine/marine habitats.

Do not allow releases, effluent or runoff from greenhouses or mushroom houses containing this product to enter lakes, streams, ponds or other waters.

Toxic to certain beneficial arthropods (which may include predatory and parasitic insects, spiders, and mites). May harm certain beneficial arthropods, including those used in greenhouse production. Avoid application when beneficial arthropods are in the treatment area.

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## GENERAL INFORMATION

Fresco is a plant growth regulator solution for use on Easter (*Lilium longiflorum*), asiflorum hybrids (LA hybrid), asiatic and oriental lilies. Fresco Plant Growth Regulator Solution preventatively delays leaf yellowing and necrosis of lower leaves when applied lower leaves. Flower senescence is delayed when applied to flower buds. Existing leaf yellowing and flower

senescence cannot be corrected by an application of Fresco Plant Growth Regulator Solution.

## **DIRECTIONS FOR USE**

For use in greenhouses.

DO NOT contaminate irrigation or drinking water supplies or aquatic habitats by cleaning of equipment or disposal of wastes.

This product may be tank mixed with a fertilizer, a supplement, or with registered pest control products, whose labels also allow tank mixing, provided the entirety of both labels, including Directions For Use, Precautions, Restrictions, Environmental Precautions, and Spray Buffer Zones are followed for each product. In cases where these requirements differ between the tank mix partner labels, the most restrictive label must be followed. Do not tank mix products containing the same active ingredient unless specifically listed on this label.

In some cases, tank mixing pest control products can result in reduced pesticide efficacy or increased host crop injury. The user should contact Fine Agrochemicals Ltd at 888-474-3463 for information before applying any tank mix that is not specifically recommended on this label.

Fine Agrochemicals Ltd has not fully assessed performance (efficacy) and/or crop tolerance (phytotoxicity) of all potential tank-mixes under all environmental conditions or for all crop varieties. Tank mixes that are not specifically listed on this label should be tested on a small area first, under local conditions and using standard practices, to confirm the tank mix is suitable for widespread application.

Fresco Plant Growth Regulator Solution should be applied using conventional spray application equipment as a directed foliar spray only. **Do not allow spray coverage of immature leaves as this may result in unwanted stem elongation.** Avoid high spray pressure which can cause misting of the spray and deposit on immature leaves. Thorough spray coverage is required for effectiveness as only plant parts covered with spray solution will be protected from leaf yellowing and chlorosis.

**When making directed applications to lilies, apply enough solution to uniformly apply 1.9 litres of finished spray solution to 10 m<sup>2</sup> of bench area to ensure directed coverage of the lower leaves. Do not apply more than 15 millilitres of spray solution per plant.** Do not apply Fresco Plant Growth Regulator Solution at excessive rates, to the soil, or to young foliage as this may cause stem elongation.

Fresco Plant Growth Regulator Solution is best applied in the morning or late afternoon/evening when plants are not under drought stress.

Do not apply Fresco Plant Growth Regulator Solution to plants under stress from water, pest or nutritional disorders.

Do not re-use soil from plants treated with Fresco Plant Growth Regulator Solution.

**Rates of Application:**

**For use on Lilies:** Easter (*Lilium longiflorum*)  
 asiflorum hybrids (LA hybrids)  
 asiatic  
 oriental

**Spray Concentration:** 50/50\* to 100/100 ppm  
 25/25 to 100/100 ppm

\*50 ppm gibberellins A<sub>4</sub>+A<sub>7</sub>/50 ppm 6-benzylaminopurine (6-BA) active ingredients

Apply 50/50 to 100/100 ppm as a foliar spray to the entire plants of oriental, Asiatic and asiflorum lilies (LA hybrid) at the bud stage and one day before cold storage to reduce leaf yellowing and delay flower senescence following the cold storage period. One application only.

Apply 25/25 to 100/100 ppm to forced Easter lilies leaves at the bud stage to reduce leaf yellowing. One application only. **Direct to lower leaves. Do not allow spray coverage of immature leaves as this may result in unwanted stem elongation.**

**Rate Conversion Table**

| Total<br>Spray<br>Volume<br>(litres) | Concentration of Final Spray Solution                               |               |                |
|--------------------------------------|---|---------------|----------------|
|                                      | 25/25<br>ppm  | 50/50*<br>ppm | 100/100<br>ppm |
|                                      | Millilitres (mL) of Fresco Plant Growth Regulator Solution Required |               |                |
| 1                                    | 1.4   | 2.8           | 5.6            |
| 2                                    | 2.8   | 5.6           | 11.2           |
| 10                                   | 14  | 28            | 56             |
| 50                                   | 70  | 140           | 280            |
| 100                                  | 140   | 280           | 560            |
| 500                                  | 700   | 1400          | 2800           |

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Fresco® is a registered trademark of Fine Agrochemicals Limited.