

>blush[™]

Harvest management tool for red color enhancement in bi-color apples

- Promotes red coloration in bi-color apple varieties such as Fuji, Gala, Honeycrisp and McIntosh.
- Improves the marketability of today's most popular apple varieties.
- Produces a higher percentage of premium first-pick fruit.
- Most consistent results achieved with two applications. For best results, apply at 35-42 days prior to harvest and again 7-14 days later.
- Manufactured under the strictest quality control standards. Fine Americas is certified to ISO 9001:2008.
- From the makers of Cilis Plus[®], Florgib[®], Novagib[®] and Perlan[®]

For ordering information, contact N.M. Bartlett or your local distributor.



Always read and follow label directions. Blush[™], Cilis Plus[®], Florgib[®], Novagib[®] and Perlan[®] are registered trademarks of Fine Agrochemicals, Ltd. © 2016 Fine Americas, InC.

BLUSH[™] TRIAL RESULTS

University and private cooperators have tested Blush[™] on a number of popular apple varieties. The following trial results are indicative of the performance seen in those trials.



2015 Fruit Color Evaluation in **Honeycrisp Apples**



Trial Locations: Average of 2 trials in New York

2015 Fruit Color Evaluation in Gala Apples

Comparison of Fruit With & Without Blush[™]

Red/Front Side of Fruit Blush™ UTC

Timing of 2nd Appl.: 14 days after 1st appl.



Deeper, more consistent red color with Blush[™]-treated apples

Timing of 1st Appl.: 35 days pre-harvest (Aug. 21) Timing of 2nd Appl.: 20 days pre-harvest (Sep. 6)

Blush™ UTC

Green/Back Side of Fruit



More red color on shaded side of fruit with Blush[™]-treated apples

Adjuvant: NIS+Organosilicone @ 473 ml/378 L Trial Locations: Sodus, NY



Timing of 1st Appl.: 35 days pre-harvest (Aug. 21) Timing of 2nd Appl.: 20 days pre-harvest (Sep. 6) Trial Location: Sodus, NY

Adjuvant: NIS+Organosilicone @ 473 ml/378 L

2015 Fruit Color Evaluation in **Sweet Tango Apples**



Timing of 1st Appl.: 42 days pre-harvest Trial Locations: New York

Adjuvant: NIS @ 473 ml/378 L

2015 Fruit Color Evaluation in Honeycrisp Apples



ReTain® only

/ blush

ReTain® applied with & without Blush" (3.8 L/ha) 28 days before harvest

Location: Washington ReTain® rate was 1 pouch (833 gm/ha)